



Our Town
**HOME &
GARDEN
SHOW**
GAINESVILLE 2024

The Home Show Is Back!

Thank you so much for your interest in learning more about the 2024 Our Town Home & Garden Show.

We are proud to partner with the Builder Association of North Central Florida to host this year's show at the brand new Alachua County Sports and Event Center at Celebration Pointe. This 2-day event will be held on April 27th & 28th, 2024 and will bring thousands of people from our region ready to buy from YOU! We've put together a comprehensive marketing strategy to encourage buyers from all over the North Central Florida area and our goal is to help you close more sales than ever before.

We've partnered with nationally recognized vendors to assist you to create, design and implement the perfect booth! From customizable booth sizes to premium locations on the show floor, our goal is to help you make the Our Town Home & Garden Show your largest lead source for all of 2024.

Enclosed you'll find all you need to know about the upcoming show and how you can participate, however we are always here to help in any way. Feel free to find us online at GainesvilleHomeAndGarden.com or call someone in our office for additional information. A Spring tradition for almost 20 years, join us in making this year's Our Town Home & Garden Show the best one yet!



Our Town
FAMILY of MAGAZINES



Visit
GAINESVILLE
Alachua County, FL



GainesvilleHomeAndGarden.com

APRIL 27th & 28th • SATURDAY 10am-5pm & SUNDAY 11am-5pm

2024 Exhibitor's Agreement

Our Town Magazine and the Builders Association of North Central Florida are proud to return the Home Show to the North Central Florida area! This year's event will be held at the brand new Alachua County Sports and Event Center in Celebration Pointe, April 27th & 28th, 2024. A Spring tradition for over 20 years, the return of this event will bring the best vendors in all of your Home, Garden and Patio needs - all in one place!

Please complete this form and email it to info@TowerPublications.com or call 352-372-5468 for additional information.

EXHIBITING FIRM NAME:

FULL ADDRESS:

CITY, STATE, ZIP:

TELEPHONE (WITH AREA CODE):

AUTHORIZED REPRESENTATIVE COMPANY WEBSITE:

Pricing includes 10x10 booth space (location to be decided by show organizer, unless specified and agreed upon), Table, 2 chairs, 8' high x 10' wide drapery back wall, 3' high x 10' wide drapery side walls.

10' x 10' Booth Rate	\$1,195 x number of booths
Corner Booth (if available)	+ \$200
Wireless Internet (both days)	+ \$75
BANCF Member*	- \$100
Early Bird (prior to 1/19/24)	- \$100

NET TOTAL \$

Booth rates do not include electrical which will be billed separately and managed by EDLAN, national electrical supplier catered to your specific booth needs. Standard rates apply.

We are proud to partner with BANCF for this year's Home & Garden Show and your membership earns a \$100 discount of registration. If you are not currently a member, please reach out to our office or BANCF directly to become one.

A 50% deposit is due with signed reservation agreement, with balance due no later than 45 days prior to event.

BOOTH RESERVATION DEADLINE: FRIDAY APRIL 5TH, 2024

EXHIBITOR NAME

DATE

NAME

SIGNATURE

You will be contacted for payment to confirm your booth space, payment may be made by check, card, wire transfer or ACH

Exhibit Space and Contract Rules & Regulations

Exhibitor shall be bound by the show rules and regulations set forth herein and by such amendments or additional rules and regulations, which may be established by Show Management. References to Show Management herein shall be deemed to include the Show, Tower Publications, BANCF, Show sponsors, endorsers and duly authorized representatives, agents or employees of the foregoing.

1. Assignment of Space

Whenever possible, space assignment will be made by Show Management and assignments will be made or changed in the best interest of the Show as determined by Show Management's sole discretion. Booths will not be reserved without deposit.

2. Payment and Refunds

A non-refundable security deposit equal to 50% of the signed agreement is due immediately, with the remaining balance of the signed agreement due no later than 45 days prior to event. Tower Publications, Inc. will not be obliged to refund any part of the exhibit fee should Exhibitor cancel for any reason after signing Exhibitor Agreement. Any exhibitor not paid in full by March 1st, 2024 shall not be permitted to exhibit during the two-day event and will also be held liable for any outstanding balance. Tower Publications, Inc is authorized to collect payment with the credit card on file for balances due if not paid by due date.

3. Termination of Contract

Show Management reserves the right to cancel this contract without further obligation at any time prior to Show opening by releasing Exhibitor from all future obligations under this Contract. Show Management will return such portion of the amount already paid for space as may be determined to be equitable by Show Management after deduction of such amounts as may be necessary to cover expenses related to termination, including a reserve for claims in connection with the Show. If for any reason Show Management determines the location of the Show should be changed or the dates of the Show postponed, no refunds will be made but Show Management shall assign to the Exhibitor, in lieu of the original space, such other space as Show obligated in the event the Show is canceled, postponed or relocated except as provided herein.

4. Transfer of Space Prohibited

Exhibitor shall neither assign nor sublet all or any part of the space rented without the written permission of Show Management, and is expressly agreed that Show Management shall be under Contract, nor shall he exhibit in the space, nor permit to be exhibited therein, displays or advertising materials of any sort bearing any name or form of advertising other than his own, or part of Exhibitor's regular products or services.

5. Liability and Insurance

Insurance with respect to both property damage and personal injury, with companies with sound responsibility authorized to do business in Florida. It is expressly understood and agreed by the Exhibitor that he will make no claim of any kind against Show Management for any loss, damage, theft, or destruction of goods or exhibit; nor for any injury that may occur to himself or his employees while in the exhibition place, nor for any damage of any nature, or character whatsoever, and without limiting the foregoing, including any damage to his business by reason of the failure to provide space for an exhibit or removal of their exhibit; or for any action of Show Management in relation to the exhibit of Exhibitor. The Exhibitor shall be solely responsible to his own agents and employees, and to all third persons, including invitees and the public for all claims, liabilities, actions, costs damages and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of said leased space or exhibit, for negligence or otherwise relating thereto. Exhibitor does hereby indemnify and hold harmless Show Management against any and all such claims that may be asserted against it. Upon the request of Show Management, Exhibitor shall provide Show Management with proof that it is in possession of paid-up liability insurance policy as aforesaid.

6. Third Party Dealings and Disclaimer of Responsibility

Show Management shall ascertain the person or persons in charge of services used in, at or in conjunction with the Show, including parking, food concessions, and loading and unloading areas agreement of Show Management, notwithstanding the provision as set forth immediately above. Exhibitor agrees that Show Management is not responsible for any aspect of parking, food concessions, loading and unloading areas, or any other facilities for services used in or in conjunction with the Show.

7. Agreement Acceptance and Unwritten Rules

Upon acceptance of this contract by the Exhibitor and Show Management it shall be a legal binding Contractor, provided that each party may conceal within the conditions of the Contract. Show Management reserves the right to make and publish show rules and regulations for the conduct of the Exhibitors and the Show generally.

8. Set up and Tear Down

Exhibitor is prohibited from taking down any part of his or her display until 5:00pm on Sunday after the show concludes. No vehicles will be allowed to be in front of any of the event gates until this time as well. The Show Management reserves the right to charge any exhibitor \$199 if the exhibitor does not fully maintain his/her booth until 5:00pm on Sunday. This must be paid in full in order to participate in the following year's show.

9. The exhibitor gives the Home & Garden Show permission to promote the name of their business in Home & Garden Show related promotional material.

EXHIBITOR NAME

DATE

SIGNATURE



If you're interested in learning more about how you can participate in the 2024 Our Town Home & Garden Show, please contact your account executive or email us at any time at info@TowerPublications.com.

Our Town Magazine and the Builders Association of North Central Florida are proud to return the Home Show to the North Central Florida area!

This year's event will be held at the brand new **Alachua County Sports and Event Center in Celebration Pointe, April 27th & 28th, 2024.** A Spring tradition for over 20 years, the return of this event will bring the best vendors for all of your Home, Garden, Patio & Renovation needs – all in one place!

A limited number of sponsorship opportunities are available. Please check with your Account Executive as to which are still available or to answer any questions you may have.



SPONSORSHIP OPPORTUNITIES

APRIL 27 & 28TH
SATURDAY 10am-5pm & SUNDAY 11am-5pm

GainesvilleHomeAndGarden.com

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FAMILY OF MAGAZINES



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Presenting Sponsor (Limit 1) - \$10,000

The Presenting Sponsor is the premier sponsorship opportunity for this year's Home & Garden Show and will be limited to one business. This is your chance to be mentioned every time the Home & Garden Show is promoted. The most prestigious of our sponsorship packages, your business will be front and center with everything we do – and we'll make sure that everyone knows this year's event is happening thanks to your business!

- Two Premium Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs (can be in lobby)
- Full Electric Included
- Wi-Fi Internet Connection (both days)
- Back Page Placement and a 2 Full-Page Spread in the Official Show Program
- Mentioned as the Presenting Sponsor in all Promotional Material including Radio, TV, Print, Social Media and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 30 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Presenting Sponsor
- Featured Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

Gold Sponsorship (Limit 5) - \$4,995

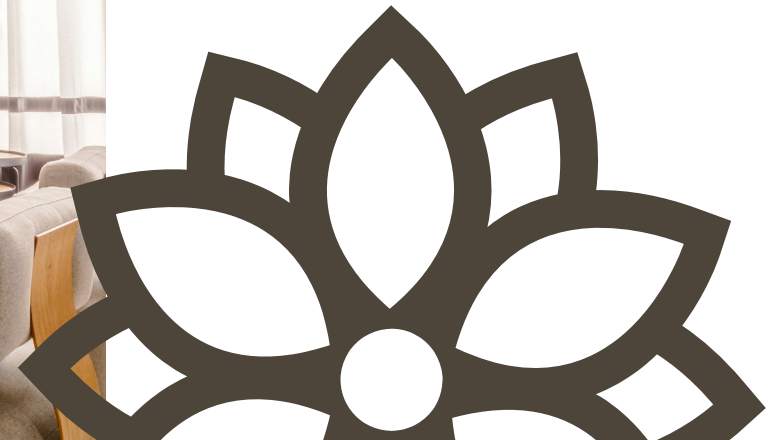
- Two Premium Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 2 Full-Page ads (can be combined) or Premium Placement within the Official Show Program
- Mentioned as the in all Promotional Material including Radio, TV, Print, Social Media (on a rotating basis with other sponsors) and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 15 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Gold Sponsor
- Featured Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

Silver Sponsorship (No Limit) - \$2,995

- Two Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 1 Full-Page ad within the Official Show Program
- Mentioned as the in all Promotional Material including Radio, TV, Print, Social Media (on a rotating basis with other sponsors) and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 10 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Silver Sponsor
- Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

Bronze Sponsorship (No Limit) - \$1,995

- 1 booth at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 1 Full-Page ad within the Official Show Program
- Logo Inclusion on Signage at Event
- 5 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Bronze Sponsor
- Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List





EVENT FLOORPLAN

L K J I H G F E D C B A



M
N
O
P
Q
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101	102	103	104	105	106	107	108
116	115	114	113	112	111	110	109
117	118	119	120	121	122	123	124
132	131	130	129	128	127	126	125

100's

201	202	203	204	205	206	207	208
216	215	214	213	212	211	210	209
217	218	219	220	221	222	223	224
232	231	230	229	228	227	226	225

200's

301	302	303	304	305	306	307	308
316	315	314	313	312	311	310	309
317	318	319	320	321	322	323	324
332	331	330	329	328	327	326	325

300's

S
T
U
V
W
X

KIDS ZONE

400's

401	402	403	404	405	406	407	408
416	415	414	413	412	411	410	409
417	418	419	420	421	422	423	424
432	431	430	429	428	427	426	425

500's

501	502	503	504	505	506	507	508
516	515	514	513	512	511	510	509
517	518	519	520	521	522	523	524
532	531	530	529	528	527	526	525

600's

601	602	603	604	605	606	607	608
616	615	614	613	612	611	610	609
617	618	619	620	621	622	623	624
632	631	630	629	628	627	626	625



The Alachua County Sports and Event Center is our host location for this year's event. The above floor-plan is a Graphic Representation and designed to provide an idea of approximate booth locations and layout available. **Booths can be combined to create a larger space.** If you have a specific question or request, please contact us and we will do whatever we can to accommodate your request.



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