



If you're interested in learning more about how you can participate in the 2024 Our Town Home & Garden Show, please contact your account executive or email us at any time at [info@TowerPublications.com](mailto:info@TowerPublications.com).

**Our Town Magazine and the Builders Association of North Central Florida are proud to return the Home Show to the North Central Florida area!**

This year's event will be held at the brand new **Alachua County Sports and Event Center in Celebration Pointe, April 27<sup>th</sup> & 28<sup>th</sup>, 2024.** A Spring tradition for over 20 years, the return of this event will bring the best vendors for all of your Home, Garden, Patio & Renovation needs – all in one place!

A limited number of sponsorship opportunities are available. Please check with your Account Executive as to which are still available or to answer any questions you may have.



## SPONSORSHIP OPPORTUNITIES

**APRIL 27 & 28<sup>TH</sup>**  
SATURDAY 10am-5pm & SUNDAY 11am-5pm

[GainesvilleHomeAndGarden.com](http://GainesvilleHomeAndGarden.com)

Our Town  
FAMILY OF MAGAZINES



Visit **GAINESVILLE**  
Alachua County, FL



## Presenting Sponsor (Limit 1) - \$10,000

*The Presenting Sponsor is the premier sponsorship opportunity for this year's Home & Garden Show and will be limited to one business. This is your chance to be mentioned every time the Home & Garden Show is promoted. The most prestigious of our sponsorship packages, your business will be front and center with everything we do – and we'll make sure that everyone knows this year's event is happening thanks to your business!*

- Two Premium Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs (can be in lobby)
- Full Electric Included
- Wi-Fi Internet Connection (both days)
- Back Page Placement and a 2 Full-Page Spread in the Official Show Program
- Mentioned as the Presenting Sponsor in all Promotional Material including Radio, TV, Print, Social Media and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 30 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Presenting Sponsor
- Featured Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

## Gold Sponsorship (Limit 5) - \$4,995

- Two Premium Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 2 Full-Page ads (can be combined) or Premium Placement within the Official Show Program
- Mentioned as the in all Promotional Material including Radio, TV, Print, Social Media (on a rotating basis with other sponsors) and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 15 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Gold Sponsor
- Featured Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

## Silver Sponsorship (No Limit) - \$2,995

- Two Booths at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 1 Full-Page ad within the Official Show Program
- Mentioned as the in all Promotional Material including Radio, TV, Print, Social Media (on a rotating basis with other sponsors) and collateral material before, during and after the event.
- Commercial on all CCTV's within the Events and Sports Center (Business Provided) to run throughout the Event
- Stage Mention throughout the Event as we make Announcements
- Logo Inclusion on all Banners and Signage at Event
- 10 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Silver Sponsor
- Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

## Bronze Sponsorship (No Limit) - \$1,995

- 1 booth at the 2024 Our Town Home & Garden Show – includes Tables and Chairs
- Basic Electric Included
- Wi-Fi Internet Connection (both days)
- 1 Full-Page ad within the Official Show Program
- Logo Inclusion on Signage at Event
- 5 Complimentary Tickets to the 2024 Our Town Home & Garden Show
- Logo Inclusion on Website as Bronze Sponsor
- Listing on [GainesvilleHomeAndGarden.com](https://www.gainesvillehomeandgarden.com) Exhibitor's List

